



The name of the discipline and the code: **Foreign Economic Activity of Travel Enterprises**
ТА 1 – 15

Lecturer	Abdyralieva Elizat Talipovna
Contact information:	0706436379
Amount of credits:	3 credits (90 hours)
Date:	2018-19 academic year, VII semester
The purpose and objective of the course	<p>The Main purpose of discipline "Foreign Economic Activity of Travel Enterprises" – formation of theoretical foundations of foreign economic activity (FEA) on students and the acquisition of knowledge and skills system to ensure the cost-effectiveness of FEA in various fields.</p> <p>The objectives of Course:</p> <ul style="list-style-type: none">- study of the theoretical foundations of foreign economic activity;- familiar with the specific mechanisms of international business activity in Kyrgyzstan;- necessary skills of business negotiations with foreign companies and making foreign trade contract;
Course Description	Foreign Economic Activity of Tourism enterprises is the activity providing a provision of various kinds of tourist services and the goods of tourist demand to foreign tourists in the home country and domestic tourists from abroad in order to satisfy their cultural-informative, medical-rehabilitation, business or other needs and obtained profit on this basis.
Prerequisites	Economic theory, Sociology, Jurisprudence, Finance and Credit, Management, Enterprise Economy
Post requisites	This course helps students to develop abilities and necessary skills of estimation of potential of the external economic market, and also the analysis of expediency and economic efficiency of foreign trade activities at the enterprise.
Competence	<p>A study of course student need to know:</p> <ul style="list-style-type: none">– the specific mechanism of functioning of foreign economic activity in Kyrgyzstan;– regulatory framework for the regulation of foreign economic activity of tourism enterprises;– the specific introduction of different forms of access to foreign markets;- basic procedures to conclude foreign trade contracts and negotiations; <p>A study of course student should be able to:</p> <ul style="list-style-type: none">– analyze and evaluate trends and contradictions in the definition of the main directions of foreign economic activity for different enterprises, which are the subjects of foreign economic activity;

	<ul style="list-style-type: none"> – independently make major types of international contracts, tailored to suit traffic conditions and methods of ensuring mutual settlements; – understand the specifics of the various forms and methods of foreign trade and skillfully use the best one.
Course policy	<p>For successful work of instructor and student the following rules must be observed:</p> <ul style="list-style-type: none"> - Don't skip any classes; - Turn off cell phones; - Participate actively in the educational process; - Do assignments on time.
Teaching methods:	<ul style="list-style-type: none"> - Oral presentation of educational material (lecture, explanation, mentoring) - Discussion of studied material - Practical lessons(case study)
Form of testing knowledge	<p>The points of final grade are distributed as follows:</p> <p>Current control work (max) – 40 points</p> <p>Frontier control work (max) – 40 points</p> <p>Final control work (written exam) – 20 points</p> <p>«Excellent» - 85 – 100 points – theoretical content of the course is learnt fully without gaps, necessary practical skills of work with untapped materials are formed, All provided by the training program learning activities are completed.</p> <p>«Good» - 70 – 84 points – theoretical content of the course is learnt fully without gaps, some practical skills of work with untapped materials are formed not enough, all provided by the training program learning activities are completed, some kinds of tasks are completed with errors.</p> <p>«Satisfactory» - 50 – 69 points – theoretical content of the course is learnt partly, necessary practical skills of work with untapped materials are formed mostly, all provided by the training program learning activities are completed, some kinds of tasks are completed with errors.</p> <p>«Unsatisfactory» - 0 – 49 points - theoretical content of the course is not learnt, necessary practical skills of work with untapped materials are not formed, all provided by the training program learning activities are not completed, some kinds of tasks are completed with gross errors.</p>
References:	<p><u>The main</u></p> <ol style="list-style-type: none"> 1. Anna Stankiewicz-Mróz, Viktor Perederii, Valentyna Novak, Oksana Pienko, Oksana Kyrylenko, Ganna Gurina, Kateryna Razumova, Elvira Danilova, Svitlana Petrovska, Larysa Lytvynenko (2018), Foreign Economic Activity of Enterprises – Textbook. 2. Ю. В. Макогон, В.С. РЫЖИКОВ, С.В. Касьянюк, Е.О. Коваленко, В.М. Гридасов, С.В. Чемерис. Внешнеэкономическая деятельность предприятия. Учебная пособия. Краматорск: 2005.
The main Additional	

	<p><u>Additional</u></p> <ol style="list-style-type: none"> 1. С.Л. Соркин. Внешнеэкономическая деятельность предприятия. Экономика и Управление: Минск «Современная школа», 2006. 2. Дегтярева О.И., Полянова Т.Н., Саркисов С.В. Внешнеэкономическая деятельность: Учеб. пособие. 3 – е изд., перераб. и доп. М.: Дело, 2002. 3. Покровская В.В. Организация и регулирование внешнеэкономической деятельности: Учебник. М.: Юрист, 2000. 																										
<p>Individual work of student</p>	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 5%;">№</th> <th style="width: 75%;">Theme of papers</th> <th style="width: 20%;">Points</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">1</td> <td>Foreign economic activity of tourism enterprises in USA</td> <td rowspan="10" style="text-align: center; vertical-align: middle;">20</td> </tr> <tr> <td style="text-align: center;">2</td> <td>Foreign economic activity of tourism enterprises in UK</td> </tr> <tr> <td style="text-align: center;">3</td> <td>Foreign economic activity of tourism enterprises in Japan</td> </tr> <tr> <td style="text-align: center;">4</td> <td>Foreign economic activity of tourism enterprises in China</td> </tr> <tr> <td style="text-align: center;">5</td> <td>Foreign economic activity of tourism enterprises in India</td> </tr> <tr> <td style="text-align: center;">6</td> <td>Foreign economic activity of tourism enterprises in Canada</td> </tr> <tr> <td style="text-align: center;">7</td> <td>Operations on the international tourism</td> </tr> <tr> <td style="text-align: center;">8</td> <td>Foreign economic activity of tourism enterprises in Russia</td> </tr> <tr> <td style="text-align: center;">9</td> <td>Role of foreign economic activity of tourism enterprises in economy of Kyrgyzstan</td> </tr> <tr> <td style="text-align: center;">10</td> <td>Potential of the foreign economic activity of tourism enterprises in Kyrgyzstan</td> </tr> </tbody> </table>			№	Theme of papers	Points	1	Foreign economic activity of tourism enterprises in USA	20	2	Foreign economic activity of tourism enterprises in UK	3	Foreign economic activity of tourism enterprises in Japan	4	Foreign economic activity of tourism enterprises in China	5	Foreign economic activity of tourism enterprises in India	6	Foreign economic activity of tourism enterprises in Canada	7	Operations on the international tourism	8	Foreign economic activity of tourism enterprises in Russia	9	Role of foreign economic activity of tourism enterprises in economy of Kyrgyzstan	10	Potential of the foreign economic activity of tourism enterprises in Kyrgyzstan
№	Theme of papers	Points																									
1	Foreign economic activity of tourism enterprises in USA	20																									
2	Foreign economic activity of tourism enterprises in UK																										
3	Foreign economic activity of tourism enterprises in Japan																										
4	Foreign economic activity of tourism enterprises in China																										
5	Foreign economic activity of tourism enterprises in India																										
6	Foreign economic activity of tourism enterprises in Canada																										
7	Operations on the international tourism																										
8	Foreign economic activity of tourism enterprises in Russia																										
9	Role of foreign economic activity of tourism enterprises in economy of Kyrgyzstan																										
10	Potential of the foreign economic activity of tourism enterprises in Kyrgyzstan																										
	<p>Note. Homeworks and IWS should be presented on time by the instructor. If you hand your work after deadline, 50% points will be taken which you obtained for work.</p>																										

Calendar - thematic plan for the allocation of hours with a week and theme

(3 credits)

№	Week	Theme	Number of hours	Reference	Preparatory questions on the modules
1	04.09	Introduction to FEA of tourism enterprises	2	1. Anna Stankiewicz-Mróz, Viktor Perederii, Valentyna Novak, Oksana Ilienکو, Oksana Kyrylenko, Ganna Gurina, Kateryna Razumova, Elvira Danilova, Svitlana Petrovska, Larysa Lytvynenko (2018), Foreign Economic Activity of Enterprises – Textbook. 2. Ю. В. Макогон, В.С. РЫЖИКОВ, С.В. Касьянюк, Е.О. Коваленко, В.М. Гридасов, С.В. Чемерис. Внешнеэкономическая деятельность предприятия. Учебная пособия. Краматорск: 2005. 1. С.Л. Соркин.	What is FEA of tourism enterprises?
2	05.09	Functions of FEA of tourism enterprises	2		Types of functions of FEA of tourism enterprises and the difference between them.
3	12.09	Organization of legal bases of FEA in tourism enterprises	2		How is the legal bases organized in FEA of tourism enterprises
4	18.09	The essence and main features of FEA in tourism enterprises	2		What do main features of FEA give to tourism enterprises?
5	19.09	Types of features of FEA in tourism enterprises	2		The difference between types of features of FEA in tourism enterprises
6	26.09	Authorities of government regulation of FEA in tourism enterprises	2		What are the methods of government regulation of FEA in tourism enterprises?
7	02.10	The Mechanism of government regulation of FEA in tourism enterprises	2		What are the main mechanisms of tariff regulation of FEA in tourism enterprises?
8	03.10	Organization of FEA in tourism enterprises	2		The stages of organization of FEA in tourism enterprises
9	10.10	Regulation of FEA in tourism enterprises	2		Principles and tools of regulation of FEA in tourism enterprise
10	16.10	The strategy of FEA in tourism enterprises	2		What determines the strategy of FEA in tourism enterprises?
11	17.10	Organization of management structure of FEA in tourism enterprises	2		The organizational structure of FEA and the factors that influence it
12	24.10	Module 1	2		

13	30.10	Negotiation process in FEA of tourism enterprises	2	Внешнеэкономическая деятельность предприятия. Экономика и Управление: Минск «Современная школа», 2006. 2. Дегтярева О.И., Полянова Т.Н., Саркисов С.В. Внешне-экономическая деятельность: Учеб. пособие. 3 – е изд., перераб. и доп. М.: Дело, 2002.	What are the objectives and functions of the negotiations?
14	31.10	The international commercial operations in FEA of tourism enterprises	2		Types of international trade transaction and its functions in FEA of tourism enterprises
15	13.11	Features of marketing in FEA of tourism enterprises	2		Difference between Marketing Mix and International Marketing
16	14.11	Standard bases of currency regulation in FEA of tourism enterprises	2		What are the main currency terms of the contract?
17	21.11	Transport support of FEA of tourism enterprises	2		What is the role of transport in FEA of tourism enterprises?
18	27.11	International contract of sale of service	2		Main articles of the contract for the international sale of services
19	28.11	Procedure for registration of the FE contracts	2		What normative documents regulated the state registration of foreign economic activity?
20	05.12	International Contract Price	2		The features of the price of an international contract
21	11.12	Quality in FEA of tourism enterprises	2		The main provisions of the modern concept of quality
22	12.12	Risks in FEA of tourism enterprises	2		The main insurance documents
23	19.12	Module 2	1		
		Total	45		

Schedule of individual work of students for VII semester

№	Weeks Months	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Sum of the points
		October								December								
1	Current control	20								20								40

	(2 credits.)			points
2	Deadline	22 – 27.10.18	17-22.12.18	