



The name of the discipline and the code: **Foreign Economic Activity of Travel Enterprises**

ТА 1 – 17

Lecturer	Abdyralieva Elizat Talipovna
Contact information:	0706436379
Amount of credits:	2 credits (30 hours)
Date:	2019-20 academic year, V semester
The purpose and objective of the course	<p>The Main purpose of discipline "Foreign Economic Activity of Travel Enterprises" – formation of theoretical foundations of foreign economic activity (FEA) and the acquisition of knowledge and skills system to organize FEA in tourist enterprises.</p> <p>The objectives of Course:</p> <ul style="list-style-type: none">- study of the theoretical foundations of foreign economic activity;- familiar with the specific mechanisms of international business activity in Kyrgyzstan;- necessary skills of business negotiations with foreign companies and making foreign trade contract;
Course Description	Foreign Economic Activity of Tourism enterprises is the activity providing a provision of various kinds of tourist services and the goods of tourist demand to foreign tourists in the home country and domestic tourists from abroad in order to satisfy their cultural-informative, medical-rehabilitation, business or other needs and obtained profit on this basis.
Prerequisites	Economic theory, Sociology, Jurisprudence, Finance and Credit, Management, Enterprise Economy
Post requisites	This course helps students to develop abilities and necessary skills of estimation of potential of the external economic market, and also the analysis of expediency and economic efficiency of foreign trade activities at the enterprise.
Competence	<p>A study of course student need to know:</p> <ul style="list-style-type: none">– the specific mechanism of functioning of foreign economic activity in Kyrgyzstan;– regulatory framework for the regulation of foreign economic activity of tourism enterprises;– the specific introduction of different forms of access to foreign markets;- basic procedures to conclude foreign trade contracts and negotiations; <p>A study of course student should be able to:</p> <ul style="list-style-type: none">– analyze and evaluate trends and contradictions in the definition of the main directions of foreign economic activity for different enterprises, which are the subjects of foreign economic activity;– independently make major types of international contracts, tailored to suit traffic conditions and methods of ensuring mutual settlements;

	<p>– understand the specifics of the various forms and methods of foreign trade and skillfully use the best one.</p> <p>A study of course student should get skills: to work effectively in the international market, the emergence of confidence in their competence in cooperation with foreign firms.</p>
Course policy	<p>Class attendance: When skipping classes, the student independently studies the missed topic and gives to the teacher in the form of a written work, essay or presentation on slides.</p> <p>Requirements of the teacher: Do not be late for classes, complete the teacher's tasks on time, do not use cell phones in class.</p> <p>Academic Conduct Policy: The course policy includes the following recommended list of teaching requirements for conducting classes and student discipline:</p> <ul style="list-style-type: none"> - do not miss classes; - do not be late for classes; - actively participate in the educational process; - show punctuality, accuracy, commitment; - perform independent tasks in a timely manner; - work in a team and take part in discussions; <p>Tolerance, benevolence, openness are welcomed.</p>
Teaching methods:	<ul style="list-style-type: none"> - Oral presentation of educational material (lecture, explanation, mentoring) - Discussion of studied material - Practical lessons (practical task, economic problems, problem solving.)
Form of testing knowledge	<p>The points of final grade are distributed as follows:</p> <p>Current control work (max) – 40 points</p> <p>Frontier control work (max) – 40 points</p> <p>Final control work (written exam) – 20 points</p> <p>«Excellent» - 85 – 100 points – theoretical content of the course is learnt fully without gaps, necessary practical skills of work with untapped materials are formed, All provided by the training program learning activities are completed.</p> <p>«Good» - 70 – 84 points – theoretical content of the course is learnt fully without gaps, some practical skills of work with untapped materials are formed not enough, all provided by the training program learning activities are completed, some kinds of tasks are completed with errors.</p> <p>«Satisfactory» - 50 – 69 points – theoretical content of the course is learnt partly, necessary practical skills of work with untapped materials are formed mostly, all provided by the training program learning activities are completed, some kinds of tasks are completed with errors.</p> <p>«Unsatisfactory» - 0 – 49 points - theoretical content of the course is not learnt, necessary practical skills of work with untapped materials are not formed, all provided by the training program learning activities are not completed, some kinds of tasks are completed with gross errors.</p>
References:	<p><u>The main</u></p> <p>1. Anna Stankiewicz-Mróż, Viktor Perederii, Valentyna Novak, Oksana Ilienکو, Oksana Kyrylenko, Ganna Gurina, Kateryna Razumova, Elvira Danilova, Svitlana Petrovska, Larysa Lytvynenko (2018), Foreign Economic Activity of Enterprises – Textbook. Lodz. – 145 pages</p>
The main	
Additional	

	<p>2. Y.V. Makogon, V.S. Ryzhikov, S.V. Kasyaniuk, E.O. Kovalenko, V.M. Gridasov, S.V. Chemeris (2005), Foreign economic activity of the enterprise. Textbook / ed. by prof. Y.V. Makogon, Kramatorsk, DGMA. – 400 pages</p> <p>3. S.L. Sorkin (2006), Foreign economic activity of the enterprise: economy and management: Textbook, Minsk, Modern School. – 283 pages</p> <p style="text-align: center;"><u>Additional</u></p> <p>1. A.V. Alekhnovich, E.A. Kovshar (2007), Fundamentals of foreign economic activity: a workshop for students of the faculty of intern. relationship / ed. by V.M. Rudenkova, Minsk, BSU. – 239 pages</p> <p>2. O.I Degtyareva, T.N. Polyanova, S.V. Sarkisov (2002), Foreign economic activity: Textbook, 3rd ed., rev. and add., Moscow, Business. – 420 pages</p> <p>3. V.V. Pokrovskaya (2000), Organization and regulation of foreign economic activity: Textbook, Moscow, Jurist. – 292 pages</p> <p>4. L.E. Strovsky (2007), Foreign economic activity of the enterprise: a textbook for econ. spec. universities, 4th ed., rev. and add., Moscow, UNITY – DANA. – 800 pages</p>																																	
<p>Individual work of student</p>	<table border="1"> <thead> <tr> <th data-bbox="544 954 612 1021">№</th> <th data-bbox="612 954 1273 1021">Theme of papers</th> <th data-bbox="1273 954 1481 1021">Points</th> </tr> </thead> <tbody> <tr> <td data-bbox="544 1021 612 1106">1</td> <td data-bbox="612 1021 1273 1106">Foreign economic activity of tourism enterprises in USA</td> <td data-bbox="1273 1021 1481 2049" rowspan="10" style="text-align: center; vertical-align: middle;">20</td> </tr> <tr> <td data-bbox="544 1106 612 1191">2</td> <td data-bbox="612 1106 1273 1191">Foreign economic activity of tourism enterprises in UK</td> </tr> <tr> <td data-bbox="544 1191 612 1276">3</td> <td data-bbox="612 1191 1273 1276">Foreign economic activity of tourism enterprises in Japan</td> </tr> <tr> <td data-bbox="544 1276 612 1361">4</td> <td data-bbox="612 1276 1273 1361">Foreign economic activity of tourism enterprises in China</td> </tr> <tr> <td data-bbox="544 1361 612 1447">5</td> <td data-bbox="612 1361 1273 1447">Foreign economic activity of tourism enterprises in India</td> </tr> <tr> <td data-bbox="544 1447 612 1532">6</td> <td data-bbox="612 1447 1273 1532">Foreign economic activity of tourism enterprises in Canada</td> </tr> <tr> <td data-bbox="544 1532 612 1617">7</td> <td data-bbox="612 1532 1273 1617">Foreign economic activity of tourism enterprises in Russia</td> </tr> <tr> <td data-bbox="544 1617 612 1702">8</td> <td data-bbox="612 1617 1273 1702">Operations on the international tourism</td> </tr> <tr> <td data-bbox="544 1702 612 1787">9</td> <td data-bbox="612 1702 1273 1787">Role of foreign economic activity of tourism enterprises in economy of Kyrgyzstan</td> </tr> <tr> <td data-bbox="544 1787 612 1872">10</td> <td data-bbox="612 1787 1273 1872">Potential of the foreign economic activity of tourism enterprises in Kyrgyzstan</td> </tr> <tr> <td colspan="3" data-bbox="544 1872 1481 1957" style="text-align: center;"><i>Practical Task</i></td> </tr> <tr> <td data-bbox="544 1957 612 2042">1</td> <td data-bbox="612 1957 1273 2042">Strategic planning of foreign economic activity in the tourism enterprise</td> <td data-bbox="1273 1957 1481 2042" style="text-align: center;">10</td> </tr> <tr> <td data-bbox="544 2042 612 2128">2</td> <td data-bbox="612 2042 1273 2128">Computations of the tourism enterprise for international contract</td> <td data-bbox="1273 2042 1481 2128" style="text-align: center;">10</td> </tr> </tbody> </table>	№	Theme of papers	Points	1	Foreign economic activity of tourism enterprises in USA	20	2	Foreign economic activity of tourism enterprises in UK	3	Foreign economic activity of tourism enterprises in Japan	4	Foreign economic activity of tourism enterprises in China	5	Foreign economic activity of tourism enterprises in India	6	Foreign economic activity of tourism enterprises in Canada	7	Foreign economic activity of tourism enterprises in Russia	8	Operations on the international tourism	9	Role of foreign economic activity of tourism enterprises in economy of Kyrgyzstan	10	Potential of the foreign economic activity of tourism enterprises in Kyrgyzstan	<i>Practical Task</i>			1	Strategic planning of foreign economic activity in the tourism enterprise	10	2	Computations of the tourism enterprise for international contract	10
№	Theme of papers	Points																																
1	Foreign economic activity of tourism enterprises in USA	20																																
2	Foreign economic activity of tourism enterprises in UK																																	
3	Foreign economic activity of tourism enterprises in Japan																																	
4	Foreign economic activity of tourism enterprises in China																																	
5	Foreign economic activity of tourism enterprises in India																																	
6	Foreign economic activity of tourism enterprises in Canada																																	
7	Foreign economic activity of tourism enterprises in Russia																																	
8	Operations on the international tourism																																	
9	Role of foreign economic activity of tourism enterprises in economy of Kyrgyzstan																																	
10	Potential of the foreign economic activity of tourism enterprises in Kyrgyzstan																																	
<i>Practical Task</i>																																		
1	Strategic planning of foreign economic activity in the tourism enterprise	10																																
2	Computations of the tourism enterprise for international contract	10																																

	Note. Homeworks and IWS should be presented on time by the instructor. If you hand your work after deadline, 50% points will be taken which you obtained for work.
--	---

Calendar - thematic plan for the allocation of hours with a week and theme

(2 credits)

№	Week	Theme	Number of hours	Reference	Preparatory questions on the modules
1	06.09	Introduction to FEA of tourism enterprises	2	Main: 2, pp. 7 – 9 3, pp. 5 – 14 Additional: 1, 3	1. Concept, forms and types of Foreign Economic Activity. 2. Place and role of foreign economic activity in tourism enterprises.
2	13.09	Tourism as a subject of foreign economic activity	2	Main: 3 pp. 14 – 17 Additional: 3	1. Classification of business entities in the tourism industry by the profile of foreign economic activity. 2. Classification of organizations by the nature of foreign operations.
3	20.09	State regulation of foreign economic activity	2	Main: 2, pp. 10 – 22 3, pp. 46 – 47 Additional: 1, 3, 4	1. Methods of state regulation of foreign economic activity. 2. Stages of development of the system of state management of foreign economic activity.
4	27.09	The selection of a foreign partner	2	Main: 3, pp. 99 – 101 Additional: 4	1. What are the principles for choosing a partner? 2. Why is it necessary to know the legal status of a company?
5	04.10	Information support for foreign economic activities of the enterprise	2	Additional: 3, 4, pp. 253 – 285	1. Provision of specialized information services in organizations. 2. Sources of information about foreign partners.

6	11.10	Organization of foreign economic activities in the tourism enterprise	2	Main: 2, pp. 33 – 36 3, pp. 22 – 28 Additional: 3, 4	1. Organizational structure of management of foreign economic activity in the enterprise. 2. The concept of development of foreign economic activity of the enterprise.
7	18.10	Content of foreign economic operations in tourism enterprises	2	Main: 2, pp. 112 – 121 3, pp. 82 – 90 Additional: 1, 2, 3	1. What are the specific signs of foreign economic operations in the tourist enterprises? 2. What types of transactions are major and secure?
8	25.10	Module 1	2		
9	01.11	Strategic planning of foreign economic activity in the tourism enterprise		Main: 2, pp. 26 – 32 Additional: 4,	1. The main stages of strategic planning of foreign economic activity. Marketing strategy of foreign economic activity of enterprise.
10	08.11	Pre-contract work in the organization for foreign economic transactions	2	Main: 1, pp. 61 – 70 2, pp. 99 – 107 3, pp. 99 – 123 Additional: 3	1. Preparation and conduct of the negotiation process. 2. Organization of negotiations.
11	15.11	Contract of international sale of service	2	Main: 3, pp. 87 – 89 Additional: 1, 2, 3	1. What is the role of a standard contract for the sale of services? The main articles of the contract for the international sale of services.
12	22.11	Computations of the tourism enterprise for international contract	2	Main: 2, pp. 55 – 80 3, pp. 131 – 141 Additional: 2, 3, 4	1. What are the forms of international payments? 2. The main stages of the letter of credit, collection operation and bank transfer.
13	29.11	Customs and tariff regulation of foreign economic activity	2	Main: 1, pp. 11 – 48 2, pp. 173 – 211	1. Instruments of customs and tariff regulation of foreign economic activity.

				3, pp. 55 – 81 Additional: 1, 4	2. Functions of the customs tariff.
14	06.12	Transport support of foreign economic activity	2	Main: 1, pp. 83 – 94 2, pp. 212 – 227 3, pp. 203 – 218 Additional: 4	1. Characteristics of international, foreign trade and domestic transportations. 2. Classification of international transport operations.
15	13.12	Module 2	2		
		Total	30		

Schedule of individual work of students for V semester

№	Weeks Months	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Sum of the points	
		October								December									
		1	Current control (2 credits.)	20								20							
2	Deadline	21.10.19 – 26.10.19								16.12.19 – 28.12.19									